

FOR IMMEDIATE RELEASE:

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Values Innovations, Inc. Launches New Web Site for The Values Gals™

January 03, 2010 – (Fairfax, VA) -- Values Innovations, Inc. has launched a new web site for The Values Gals™ at <http://www.thevaluesgals.com>. The site was created with SevaCM, a content management solution provided by The Seva Group (www.sevagroup.com), an information technology consulting firm based in Baltimore, MD.

Principals Amy Bailey and Liz Stubbs have been working for the past year on The Values Gals concept while collaborating on their second book together. Along with launching The Values Gals site, the pair incorporated as Values Innovations in December of 2009 as part of their mission to focus on how the power of one's values contributes to one's personal and professional success.

Values Innovations is publishing *Five-to-Be-Alive: The Values Plan for Living Your Best Life*, a Values Gals Guide, scheduled for release in early 2010. Information about this new book along with their first book collaboration is included on this site. Visitors to the site will also find the following:

- Services Offered
- Values Tools
- Links to The Values Gals Blog
- Chip's Corner
- Zoe's Zen
- Weekly Values Survey
- The Honorary Values Gal (or Guy) of the Month
- Valuable information regarding Health, Green Living, Parenting & Relationships

The Values Gals intend to further evolve and enhance the web site throughout 2010 to provide more detailed information about their services and to provide more resources for its visitors. The addition of a Just for Kids section, that will be completed in the first quarter of 2010, will contain coloring pages, puzzles and other fun educational materials that will be updated regularly.

For more information about Values Innovations, Inc. or The Values Gals™ please contact us at info@thevaluesgals.com